

THE STAMPEDE SECRET

How to Get More Targeted, Smart, Affluent,
Hungry Traffic Than You Can Imagine
Using Blogs and RSS Feeds



Start Reading RSS Feeds Today!

This is the continuation of Lesson 3 from Stampede Secret's free e-course on Understanding RSS Feeds and Blogs offered by Joe Vitale and Laura Childs. Sign up today by visiting www.StampedeSecret.com

To deepen your understanding and appreciation of RSS Feeds, we'll start by heading on over to yahoo.com.

If you don't already have a yahoo account, this is the time to get one. Registration is free. When you decide to purchase The Stampede Secret, you'll learn a time-sensitive secret which will put your yahoo account to **ultra good use!**



From the home page, www.yahoo.com, click this button [Personalize](#) in the top left corner.

You will see this (or something similar).

Welcome to My Yahoo! [\[Sign In\]](#) [Yahoo! - Help](#) [powered by hp](#)

My Front Page wednesday - oct 13

[Change Colors](#) [Choose Content](#) [Change Layout](#) [Add/Delete Pages](#) [\[make this my homepage \]](#) [\[hide buttons \]](#)

NEW! Thousands of Choices--Just a Click Away--[Get the new My Yahoo! Beta](#) **NEW!**

Sign in to Yahoo!

Yahoo! ID:

Yahoo! Password:

Remember my ID & Password

Free Personalized Content
All in One Place!

Local movie showtimes...

Movie Showtimes

AMC Mercado 20

3111 Mission College Boulevard

[102 Dalmatians](#) - (1:15 PM), (4:45), (5:15)

[Bedazzled](#) - (4:30 PM), 10:15

Either

- Sign in using the button on the left (if you already have a yahoo account) or
- Sign Up Now using the button on the right (to create a new account).

If you have to Sign Up Now, you will be walked through the few steps involved in creating a Yahoo account (2 minutes). Once your yahoo account is created you will need to click this button again:



Go do this now. I'll wait.

Once you have created your account and/or signed in, you'll see (in the top 1/3 of the page) a button underneath the My Front Page tab that says "Choose Content". Click that button.



Part of the Choose Content page will show this selection area in the top left selection lists for Page Name: My Front Page.

My Yahoo! Essentials

- [Headlines](#) (W)
- [Message Center](#) (N)
- [Weather](#) (N)
- [Inside My Yahoo!](#) (N)
- [Yahoo! Mail Preview](#) (W)
- [RSS Headlines \(BETA\)](#) **NEW!** (W)
- [Yahoo! Search](#) (N)

See the **NEW! Area? - RSS Headlines (BETA)?** Check that checkbox, and then the Finished button located at the top right of the web page.

Congratulations! You have just added the RSS capability to your personal Yahoo area.

Now we're going to add Joe's RSS Feed to your list of RSS Feeds Subscriptions...

When you clicked the Finished button you were returned to your front page at my.yahoo.com.

In the RSS Headlines bar (this may be way down at the bottom of the page...but it looks like this:



It's easy to get started! Try a search of your favorite topics or websites to find content sources to add.

To add a content source:

- search for a **keyword** ("travel")
- search for a **website** ("csmonitor.com")
- enter the URL of an **RSS file** (<http://slashdot.org/index.rss>)
- OR, check out the [most popular sources](#).

Into that content source box type <http://www.mrfire.com/mrfirefeed.xml>

Or, simply type in Joe Vitale.

Joe's official feed still comes up first in the results at this time.

Here's what you'll see next:

Add New Sources to My Front Page

You have room to add 48 more sources. (50 allowed per page)

<input type="button" value="Add"/>	Check the box next to each source you want to add. Click the link to visit the source's site. Click Add when you're done with your selection.
<input type="checkbox"/>	Sources to add (check to select all)
<input checked="" type="checkbox"/>	Mr. Fire - Joe Vitale - On Internet Marketing... Official RSS Feed of Dr. Joe Vitale: Copywriting, Promotion and Marketing Consultant. Visit www.mrfire.com today for new articles, News You...

Check the box to the left of Mr. Fire to select the feed, then click the Add button...

...and finally, the Finished button at the top of the page.

Congratulations! Joe's feed is now part of your MyYahoo front page, and you can effortlessly view the RSS Feed right in your MyYahoo account!

Would you like to search for other feeds? Back at your Front Page, in the RSS Headlines Title bar, you'll notice an Edit button on the right side, as below.

RSS Headlines (BETA) [Feedback?](#)

Click that button and the Add New Sources selection displays...

Add New Sources:

Enter a keyword, site, or URL: [Advanced Import Option](#)

To add a source: search for a **keyword** ("travel")
search for a **website** ("csmonitor.com")
enter the URL of a **RSS file** (<http://slashdot.org/index.rss>)

Type in a keyword, a favorite website, or the RSS feed url (with either a .rss or .xml extension). The results will display all RSS feeds with your search term. If the feed interests you, add it to your Front Page the same way you added Joe's feed to your Front Page. One half hour of reading feeds in yahoo and you'll be hooked! You'll never read a web page the same way again...

We'll see you tomorrow when your next introductory lesson arrives where we'll discuss Blogs, their content and their value! Until then, have a great day!

Joe Vitale and Laura Childs

www.stampedesecret.com

"Laura Childs and Joe Vitale have come together to predict one future of internet marketing...and far more importantly how to take advantage of it. Until I read the Stampede Secret, I knew nothing about RSS or Blogs. Now I am excited because these two vehicles might catch on and go mainstream. If they do, readers of this remarkable book will be the first to benefit. And we all know the benefit of being first!"

-- Kevin Hogan, Author of The Science of Influence and The Psychology of Persuasion

"I love this -- The Stampede Secret! For a low-tech girl like me, this is a treasure trove of information. To be perfectly candid, two days ago I didn't have the faintest idea what an RSS feed was - now I'm implementing it on my site!"

-- Jillian Coleman www.grantmerich.com